



SZÉCHENYI TERV



MAGYARY
PROGRAM

Skills Development

at the National University of Public Service

Presented by

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National University of Public Service

Faculty of Public Administration

Public Ethics and Communication

13. 12. 2013

NEMZETI
KÖZSZOLGÁLATI
EGYETEM
A HAZA SZOLGÁLATÁBAN

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MAGYARORSZÁG MEGÚJUL



A projekt az Európai Unió támogatásával, az Európai Szociális Alap társfinanszírozásával valósul meg.

Aim of the Presentation

In the former presentation:

- aim of the further education
- training programs for professionals in PA

In this presentation

- present the main content developer, provider at the university of these programs in the field of skills development
- illustrate how integrity issue is integrated in the skills development at the university

Provider for Skills Development

Department of Ethics of Public Service and Communication

HR Management Institute

Faculty of Public Administration

Before 2012 Skill development was only marginally present in the degree programs, law education was dominant

Since 2012: Law education is less dominant > emphasis on skill development of the future (and active) civil servants

The competences of our Department have become valuable

Department of Ethics of Public Service and Communication

- One of the largest departments
- Interdisciplinary approach
- Different back-ground of the staff: psychologist, sociologist, PR experts, new media expert, reserchers of political science, communication science
- Staff: Ph.D. degree
- Practical trainers

Skill Development by the Department

- BA level
- MA level
- (Ph.D. Program)
- Further Education Programs

Teaching methodology:

- less traditional classes
- more practical trainings

small groups, interactive exercises,
role plays, simulations,
case studies, ...

Integrity Issue in the Degree Provision - Present Time

Obligatory courses

- Socialpsychology (BA)
- Communication (BA)
- Social Communication (MA)
- Intercultural Communication (MA)

Optionals courses

- Public Speech, Negotiation Techniques, Conflict Management, ... (BA)
- Multi-party Conflict Resolution, Media Training, Crisis Communication, Intercultural Management, **Corruption Prevention and Integrity Management, Integrity Management at Local Governments**, ect. (MA)

Reach 20 student (future civil servants) / year

in the degree programs

Készítette: Kommunikációs és

Sajtóosztály

Budapest,

2013.01.16

Integrity Issue in the Degree Provision - Future Time (from September 2014)

Obligatory courses

- Socialpsychology (BA)
- Public Communication (BA)
- **Integrity, Code of Ethics, Public Service Attitude (BA)**
- Public Communication Management (MA)
- **Corruption Prevention, Integrity Management (MA)**

**Reach all students (600 future civil servants / year)
In the degree programs**

New BA and MA courses

Based on the EU-financed Further Education Programs

Customer Service Training

Management Skills Trainings

Integrity Adviser Further Education Program

Integrity Management Trainings

Integrity Adviser Further Education Program since February 2013

- One year post diploma course with degree
- Role: development of innovative trainings useful for integrity advisers

Cooperations Development

Organizational Communication

Conflict Management, Consensus Building



Corruption Prevention, Integrity Management (MA)

Public Communication Management (MA)

Integrity Management training programs (from September 2013 to February 2014)

Target groups

- 8500 civil servants (1 day training)
- 720 leaders (2 and half day training)
- 16 top leader (1 day training)

Corruption Prevention, Integrity Management (MA)
Public Communication Management (MA)



Outcomes

- Dialogue: Ministry of PA, anti-corruption experts
 - Dialogue: target group (civil servants, managers)
 - Dialogue: with colleagues of partner universities
- Creation / coordination national professional networks
- Design new BA, MA courses at NUPS
 - Integrity courses launched from 2014 at partner universities

Goals

- Spread the term and the conception of „integrity” in the public sphere: university courses, conferences, media, trainings in the PA
- Agenda-setting (media, politics, public opinion): issue
- Raise awareness (short-term)
- Change attitude, behavior (long-term)

Future Plans

- Elaborate the experiences, analyse the data collected > publications
- Find new methodologies of teaching integrity
- Join to international networks in the specific fields for future collaboration

Thank you for your attention!

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